LE SALON de L'ÉPARGNE

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PRESS RELEASE

The 4th Savings Fair to take place in Casablanca from 2 to 5 December 2026

Organised by Finances News Hebdo, the Savings Fair will bring together the public, institutions and financial sector professionals at Église du Sacré-Cœur in Casablanca.

Dedicated conferences will give listed companies and other issuers an opportunity to present their strategies and engage directly with investors and visitors. Admission is free.

Casablanca, 24 November 2026

Finances News Hebdo announces the 4th edition of the Savings Fair, to be held from Wednesday 2 to Saturday 5 December 2026 at Église du Sacré-Cœur in Casablanca. The official opening ceremony will take place on Wednesday 2 December at 10 a.m.

Bringing together around twenty exhibitors, the Fair has two aims: to strengthen financial literacy and connect the public with the institutions and professionals who support their savings and investment decisions. Over four days, visitors will be able to meet these professionals, ask questions and explore the options available to them.

Building an emergency fund, saving for a project and investing for the longer term involve different choices. Comparing the available options means understanding the investment horizon, the conditions for accessing funds and the risks involved. By facilitating dialogue with financial sector professionals, the Fair aims to help visitors understand these criteria and assess them in light of their own objectives.

The Fair also aims to make financial markets easier for the public to understand. How do companies raise funds on the stock market? What should investors look at to understand a company's results and strategy?

Discussions with financial professionals and business leaders will help visitors explore these questions and better understand how their savings help finance the economy.

Direct dialogue between issuers and investors
For its 4th edition, the Fair will offer listed companies and other issuers dedicated company presentations. Executives will be able to outline their operations, market positioning, key achievements, growth strategy and investment plans. These sessions will also provide an opportunity to explain developments in their sectors and how these affect their outlook.

Each presentation will be followed by a question-and-answer session with investors and the public. Participants will be able to ask executives about their company's priorities and the projects underpinning its strategy.

Practical information

- **Dates:** Wednesday 2 to Saturday 5 December 2026
- **Official opening:** Wednesday 2 December at 10 a.m.
- **Venue:** Église du Sacré-Cœur, Casablanca
- **Admission:** Free
- **Organiser:** Finances News Hebdo